

## **Claims**

What is claimed is:

1. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
  - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
  - B) registering a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site; and
  - C) assisting the Entrepreneur on the Facilitator's web site in trademarking the domain name or the label with the United States Patent and Trademark Office.
2. The method of claim 1, further comprising the step of assisting the Entrepreneur on the Facilitator's web site in selecting an available domain names based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.
3. The method of claim 1, further comprising the step of submitting an Entrepreneur's web site associated with the registered domain name to one or more search engines.
4. The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.
5. The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.

6. The method of claim 1, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.
7. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
  - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
  - B) offering hosting services on the Entrepreneur's web site for the Entrepreneur's web site at an Internet protocol address associated with a registered domain name having a label and a top-level domain; and
  - C) assisting the Entrepreneur on the Facilitator's web site in trademarking the domain name or the label with the United States Patent and Trademark Office.
8. The method of claim 7, further comprising the step of assisting the Entrepreneur on the Facilitator's web site in selecting and registering an available domain names based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.
9. The method of claim 7, further comprising the step of submitting the Entrepreneur's web site located at the Internet protocol address to one or more search engines.
10. The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.

11. The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.
12. The method of claim 7, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.
13. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
  - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
  - B) registering a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site;
  - C) offering hosting services on the Facilitator's web site for the Entrepreneur's web site at an Internet protocol address associated with the registered domain name; and
  - D) assisting the Entrepreneur on the Facilitator's web site in trademarking the domain name or the label with the United States Patent and Trademark Office.
14. The method of claim 13, further comprising the step of assisting the Entrepreneur in selecting the domain name based on one or more words chosen by the Entrepreneur to describe the Entrepreneur's business.
15. The method of claim 13, further comprising the step of submitting the hosted Entrepreneur's web site to one or more search engines.

16. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the step of linking the Entrepreneur with the official web site for the United States Patent and Trademark Office.
17. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating hardcopy trademark forms containing the trademark information, transmitting the hardcopy trademark forms to the Entrepreneur and instructing the Entrepreneur in the procedure for submitting the hardcopy trademark forms to the United States Patent and Trademark Office.
18. The method of claim 13, wherein the assisting the Entrepreneur in trademarking the domain name or the label includes the steps of receiving trademark information from the Entrepreneur, creating electronic trademark forms containing the trademark information and electronically submitting the electronic trademark forms to the United States Patent and Trademark Office.
19. A method for a Facilitator to assist an Entrepreneur in creating an Internet business, comprising the steps of:
  - A) creating a Facilitator's web site on the Internet accessible to Entrepreneurs;
  - B) receiving information regarding an Entrepreneur that has accessed the Facilitator's web site;
  - C) storing the information regarding the Entrepreneur in a memory location accessible by the Facilitator's web site;
  - D) registering a requested available domain name having a label and a top-level domain in response to the Entrepreneur's request for the domain name on the Facilitator's web site using at least some of the stored information regarding the Entrepreneur; and
  - E) assisting the Entrepreneur on the Facilitator's web site in trademarking the domain name or the label with the United States Patent and Trademark Office using at least some of the stored information regarding the Entrepreneur.